

Virtual Global Entrepreneurship Program (GE2 - July 2022)

Dear Colleagues,

We hope you are doing well. Given the ongoing pandemic, and registration/visa challenges associated with travel, we plan to offer a virtual GE2 workshop running from July 11th - 15th, 2022. We invite your students and faculty to attend this Workshop.

Over the course of a 5-day period, student teams will be exposed to entrepreneurship concepts, receive mentoring, conduct customer discovery work, assemble a global venture plan and participate in a venture pitch contest. As part of this, students and their teams will have a multidisciplinary, multicultural experience.

- Building an Entrepreneurial Venture Concept
- Single Week; 5 Day GE2 Workshop
- Students and Faculty
- Global Venture Contest
- NO COST WORKSHOP!
- Apply by June 17th

GE2 Application Platform and Process

As part of the Summer Workshop, we will be leveraging a new registration and team formation process. Global multidisciplinary teams will be formed virtually. Participants will have the opportunity to work on their ideas during the first hour of the workshop. What types of ideas might you pursue? Think creatively! Some general topic areas could include concepts related to:

- Social media & networking
- Information technology
- Hospitality industry and travel
- Lifestyle
- Health care delivery/digital health
- Any business idea you can think of!

VIRTUAL GE2 SCHEDULE

8:00AM-10:30AM EDT

(Team Work & Mentoring 8:00AM-9:00AM)

JULY 11

- Introduction to Entrepreneurship and Innovation.

JULY 12

- Business Model Canvas and Lean Launch Pad

JULY 13

- Customer Discovery and Idea Validation

JULY 14

- Financing a Venture

JULY 15

- Venture Implementation
- Deadline for Pitch Submission

JULY 20

- Contest Results and Award Ceremony

Participants will:

- Learn how to build a venture.
- Interact with students from across the globe.
- Learn from faculty and receive instruction.

Best of all, the workshop will be free for participating students! Classes will be held over a 5-day period starting July 11th. Each day will consist of instruction, teamwork and mentoring.

Attendance Requirements:

A certificate of completion will be provided to students attending the workshop. Students must attend all sessions, actively contribute as part of group activities, and participate in the pitch contest.

Registration:

Those with an idea will act as team captains and will provide background on their venture concept. Those without an idea are asked to apply as team seekers. Please apply by June 17th. Don't miss out!!! The workshop will be limited to a total of 250 students.

[GE2 Virtual Workshop Application Platform - Summer 2022](#)



Global
Entrepreneurship
Exchange (GE2)