

I U C E E Foundation Initiative for Consortium Colleges

Background

- Entrepreneurship and Innovation are critical skills in Engineering including NEP
- Need to teach structured program combined with mentoring and guidance to increase chance of successful incubation
- IUCEE Foundation is partnering with Wadhvani and GAME to launch a pilot program in 2022
- Focus on Entrepreneurship and Successful Incubation
- Blended with experts from IUCEE and Student Chapter Vertical

Institution Expectations

- Nominate Faculty As Trainers - at least 2 or 3 faculty
- Learn the program and prepare to lead and launch in 2-3 years
- Ensure active participation by students including projects completion
- Leverage IUCEE to grow entrepreneurship maturity

Overview

IUCEE-Wadhvani-GAME Joint program

ACTIVATE

- Open 2nd Year onwards
- Selection Based
- Project-Oriented (Hackathon etc..)
- Ends with a concept project

IGNITE

- Current Pilot for Students in Project 2.0
- Concept to Prototype and Beyond
- All aspects of entrepreneurship
- Ends with demo-day to potential early stage VCs ?

INCUBATE

- For Institutions and Successful Exits from previous programs
- Prototype with potential incubation possibility
- Mentoring of faculty
- Helping in incubation from experts



Tentative Schedule

Start Date of Awanress Program :
for ACTIVATE and IGNITE
Student Selection and Shortlisting
Week

Dec 10th, 2021
January First

Potential Structure

Year 1

Entrepreneurship Intro

- Essentials of Entrepreneurship (IUCEE-own program)

Year 2

ACTIVATE

- Concept from Project

Year 3

IGNITE

- Concept to Prototype

Year 4

INCUBATE

- Proto to Launch

ACTIVATE

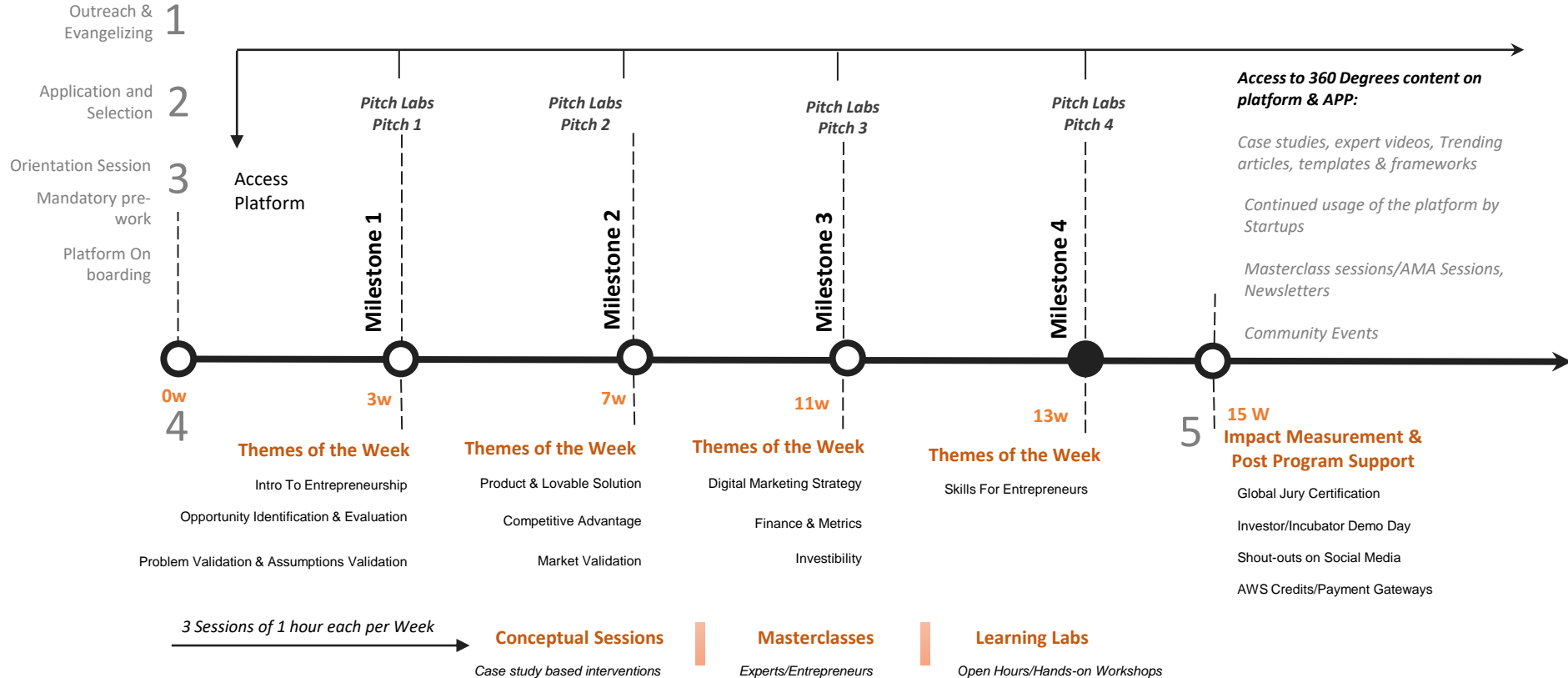
For aspiring Students (Year 2&3)

Understand entrepreneurship journey

Idea to Prototype

Process - Student Journey in Activate Program

Objective: Support student teams from **Idea to Prototype/MVP** through a structured pathway by creating a Problem Validation, Value Proposition, Lean Canvas and first iteration of the MVP. **Resources** - top-notch curated material, case-study based facilitated sessions, access to experts and mentors, masterclasses and expert webinars.



IGNITE

For Idea Stage Entrepreneurs
Prototype to Launch Ready

Process - Entrepreneur Journey in Ignite Program

Objective: To support start-ups from a minimum viable concept stage to an investible pitch deck through a structured pathway by creating a compelling Value Prop, sustainable Business Model, Financial Stability, Validated MVP . Resources - top-notch curated material, case-study based facilitated sessions, access to experts and mentors, masterclasses and expert webinars.

