

UML Global Entrepreneurship Webinars 2019-20

Date	Title, Speaker and Affiliation
27 March 2019	Expanding Young Minds to solve small and big problems Yi Yang, Ashwin Mehta, Michael Ciuchta, Sun Li, UMass Lowell
24 April 2019	Developing Curiosity and Questioning Minds Yi Yang, Ashwin Mehta, Michael Ciuchta, Sun Li, UMass Lowell
28 May 2019	Case Study: Entrepreneurship Ecosystem Steven Tello, UMass Lowell
25 June 2019	Case Study: Student Idea Contest, an Integral Part of Ecosystem Holly Butler and Ha Pho, UMass Lowell
31 July 2019	Case Study: UMass Lowell's Innovation Hubs & Venture Incubators Tom O'Donnell, UMass Lowell
25 September 2019	Teaching Technological Entrepreneurship Jack Wilson, UMass Lowell
09 October 2019	Case Study: Entrepreneurship Ecosystem at KLE Tech Univ (India) Nitin Kulkarni, KLE Tech University, India
23 October 2019	Crowd Funding: Research and Practices Michael P. Ciuchta, UMass Lowell
06 November 2019	Big Data and Business Analytics Luvai Motiwalla and Amit Deokar, UMass Lowell
20 November 2019	Biomimicry: New Ways of Teaching Entrepreneurship Chitra Dwarka, Entrepreneur, Shadow Design
27 November 2019	Social Media: Creating New Possibilities for Entrepreneurs Spencer Ross, UMass Lowell
25 March 2020	Art-Engineering Collaboration: Enhancing Entrepreneurial Opportunities David Olawale, Rhonda Wolverson, Univ of Indianapolis
01 April 2020	Combining Engineering Design and Entrepreneurial Mindset Learning David Olawale, Univ of Indianapolis
15 April 2020	Teaching Social Entrepreneurship: Encouraging Students to address social challenges Sun Li, Peiyi Jia, UMass Lowell
29 April 2020	New venture financing in emerging AI technology Roberto Santos, UMass Lowell
13 May 2020	Entrepreneurship team building and management Michael P. Ciuchta, UMass Lowell
27 May 2020	CRM: Teaching students how to acquire, retain and grow customers Tony Gao, UMass Lowell
10 June 2020	Multidisciplinary Entrepreneurship Capstone: A case study Ashwin Mehta, William Yelle, John Palma, UMass Lowell
16 September 2020	Creating An Agile Mindset and Innovation Vijay Kanabar, Boston University
30 September 2020	Creating and Sustaining an Advisory Board: A Key Success Factor for an Entrepreneur Sandra Richtermeyer, UMass Lowell
14 October 2020	Post-Covid Supply Chains: Is Blockchain Technology a solution? Thomas Fernandez, Univ Thai Chamber Commerce
01 November 2020	Entrepreneurial Orientation and New Venture Success Sandhya Balasubramanian, UMass Lowell